



Are you thinking of starting your own business?

Do you want some advice?

FREE Business start-up workshop in Crowborough

Monday 14th May 2018 - 10am to 4pm

Edeal (Eastbourne & District Enterprise Agency Ltd) is working in association with Wealden District Council to deliver business start-up workshops throughout Wealden.

It is crucial when starting out in business that you get good sound advice. Lessons will be learnt along the way but if you have the right guidance and support at the very start you are more likely to succeed and go on to run a successful business. Starting your own business is hard work and is not without risks, it demands enthusiasm and determination to get things off the ground but get it right and it could be the most rewarding thing you do.

The workshops are FREE to Wealden residents or anybody who is starting a business in Wealden.

The workshops cover the fundamental points of starting a business and includes

- Business reality check - will your idea work as a business?
- Business planning - why?
- How much do you know about your business idea?
- Legal status for your business
- Keeping on the right side of the law
- Pricing concerns/breaking even
- Introduction to profit & loss forecasting and cash flow forecasting
- Customer focused marketing

**To book a place on this workshop please call 01323 641144 or e mail
swalker@edeal.org.uk**